

Invitation to participate in a seminar on Sustainable Investing: from niche to mainstream 16 January 2018

Date & Time: 16 January 2018, 2pm – 3:40pm (*Registration starts at 1:30pm*)
Venue: RBC, 15/F., Suites 1601 & 1702-03, Cheung Kong Center, 2 Queen's Road Central, Hong Kong
Agenda:
Introductory remarks:

- **Andrew Gordon**, Managing Director, Asia, RBC Investor & Treasury Services
- **Robert Agnew**, Chairperson of the European Chamber of Commerce in Hong Kong

Key note presentation:

- **Robert Scharfe**, CEO of Luxembourg Stock Exchange

Panellists:

- **Sachin Vankalas**, Director Operations and Sustainability of LuxFlag
- **Julie Becker**, Member of the Executive Committee of the Luxembourg Stock Exchange
- **Ivy Lau**, General Manager of Climate Bonds Initiative (CBI) China Office

Registration Deadline: 12 January 2018, 5:00pm

[Click here to register online](#) or complete the registration form below

Investing based on environmental, social, and governance (ESG) factors (also known as Responsible Investing / Sustainable Investing) turned into mainstream investing so fast many investors may not have noticed the transformation. While screening out controversial sectors used to be limited to a smaller group of organisations motivated by a focus on social responsibility, many investors now have a real appreciation for the value of ESG research and what it brings to the investment process. Strong demand for sustainable investing comes from a range of investors, especially among institutions, high net worth investors, younger investors, and women.

This session aims to inform the audience on:

- What is sustainable / responsible investing / Green Finance?
- What types of product are available in the market?
- What are green bonds? Why are they important? Why are they growing exponentially?
- How can one differentiate sustainable and not sustainable products? What is green washing, how can it be avoided?
- How Luxembourg Stock Exchange Green Listing works? Why a bond should be listed on LGX
- How LuxFLAG Label works?
- How does CBI Taxonomy/certification work?
- Global trends in Sustainable Investing
- What Europe / Luxembourg has to offer in Sustainable Investing?
- News from European Commission / Luxembourg level on Sustainable Investing?

Speakers:

- **Robert Scharfe**, CEO of Luxembourg Stock Exchange
- **Julie Becker**, Member of the Executive Committee of the Luxembourg Stock Exchange
- **Sachin Vankalas**, Director Operations and Sustainability at LuxFlag
- **Ivy Lau**, General Manager at Climate Bonds Initiative (CBI) China Office

About the Speakers and Panellists



Robert Scharfe heads the Luxembourg Stock Exchange since 2012. He has redesigned the company's structure, heavily developed the Exchange's exposure to Islamic and green finance, and considerably tightened the company's ties with Asian issuers and organisation.

Robert is a member of the board of directors of the Federation of European Securities Exchanges, as well as the chairman of the Nomination Committee of the World Federation of Exchanges.

Before joining the Luxembourg Stock Exchange, he spent 35 years in the banking industry, mostly in Corporate Finance and Financial Markets. Between 2000 and 2012, he was a member of the management board of BGL BNP Paribas in Luxembourg. During that time he also assumed senior responsibilities within Fortis Bank in the areas of Institutional Banking and Global Markets.

He holds a Master degree in Economics from the University of Nancy, France; he's an alumnus of INSEAD, France and of Stanford Graduate School of Business, Palo Alto, USA.



Sachin Vankalas is a seasoned finance professional, with over a decade of professional experience in Asset Management and in particular in Impact and Responsible Investing. At present, in his role as the Director of Operations and Sustainability at Luxembourg Finance Labelling Agency (LuxFLAG), Sachin primarily works with Investment funds active in Responsible / Sustainable Investing themes which include Microfinance, Climate, ESG, Impact Finance, etc. Prior to joining LuxFLAG, Sachin worked as an Investment Officer for a Swiss Asset Management firm in Zurich and before as a Rating Analyst in an International Rating Agency.

Sachin completed executive education programs in Finance and Sustainability from Harvard University & NYU Stern and holds a MS in Banking and Finance from the Luxembourg School of Finance.

Sachin is a member of the ALFI Technical Committee and Working Groups on Responsible Investing and seats on the Boards of multiple organisation active in Sustainable Finance.



Julie Becker joined the Luxembourg Stock Exchange in 2013 and is currently a member of the Executive Committee. She leads International Primary Markets activity with responsibility for the management of the listing activities, the promotion and the development of the Luxembourg Stock Exchange markets for international debt, equities, derivatives and investment funds.

From 1998 to 2013 Julie Becker assumed different positions in the areas of Legal and Compliance in the banking sector through experiences within the Dexia group and the Central Bank of Luxembourg.

She holds a Master in European & Corporate Law and a Master Degree (DEA) in Private Law from the University of Nancy II, France, and completed the Advanced training course in Banking and Financial Law of the European Union from the AEDBF & Leuven CCLE, Luxembourg. She is also an alumni of the Wharton Business School, University of Pennsylvania, USA.



Ivy Lau is the General Manager of Climate Bonds Initiative (CBI) China Office, an international and investor-focused not-for-profit that works solely on mobilising the \$100 trillion bond market for climate change solutions. Based in Beijing, her work at CBI focuses on providing support to the development of Green Finance and stakeholder engagement in mainland China and Hong Kong.

Prior to joining CBI, she worked in a Washington DC-based policy research and advisory NGO, where she contributed to research projects on anti-money laundering and curtailment of illicit financial flows. Ivy was formerly an award-winning Senior Banking Correspondent in Hong Kong Economic Journal, specialised in covering Asia financial sector, with focus on Chinese Banks and Insurers, China's Capital Markets, RMB Internationalization as well as Financial System Reform.

Ivy holds a MSc in Development Management from University College London, and a Master's degree in Media and Communications from University of Sydney.

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Registration Form

Seminar on

Sustainable Investing: from niche to mainstream – 16 January 2018, 2PM-3:30PM

Attn: Mr. Alfred Tsang Email: events@eurocham.com.hk Fax: +852 2511 6833

Registration details: (Please Print clearly)	
Attendee Name: (Mr./Mrs./Ms.)	Member of a European National Chamber of Commerce (e.g. Austrian, British, etc.) <i>if any</i> . Please state:
Company Name: Job Title:	Direct Email:
Contact Number (Direct/Mobile no.):	Fax:
Contact Person Name:	Email: Number (Direct/Mobile no.):

REMINDERS & CANCELLATION POLICY:

- Entrance to the event is FREE on a first-come, first-served basis and pre-registration is required
- Registration is considered to be successful ONLY upon receiving the registration confirmation email from EuroCham
- If you are on the waitlist, we will only get in touch with you if seats are released. If you have not received notification from our side by 12 January 2018 you may consider your registration to be unsuccessful and we look forward to seeing in our future events
- The organizer reserves the right to bring forward or postpone the registration deadline
- Please kindly inform us if you cannot attend so that we can release your seat accordingly
- When Typhoon 8 (or above) or Black Rainstorm Signal is hoisted, all events will be cancelled