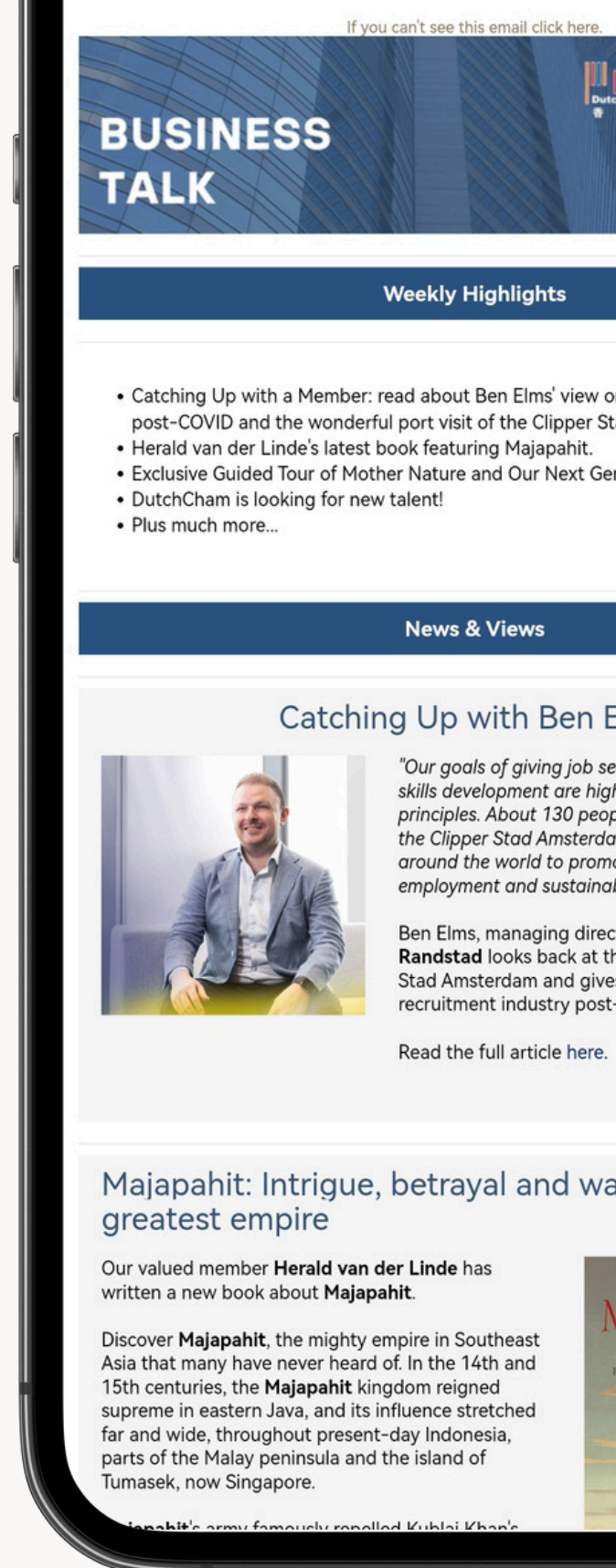
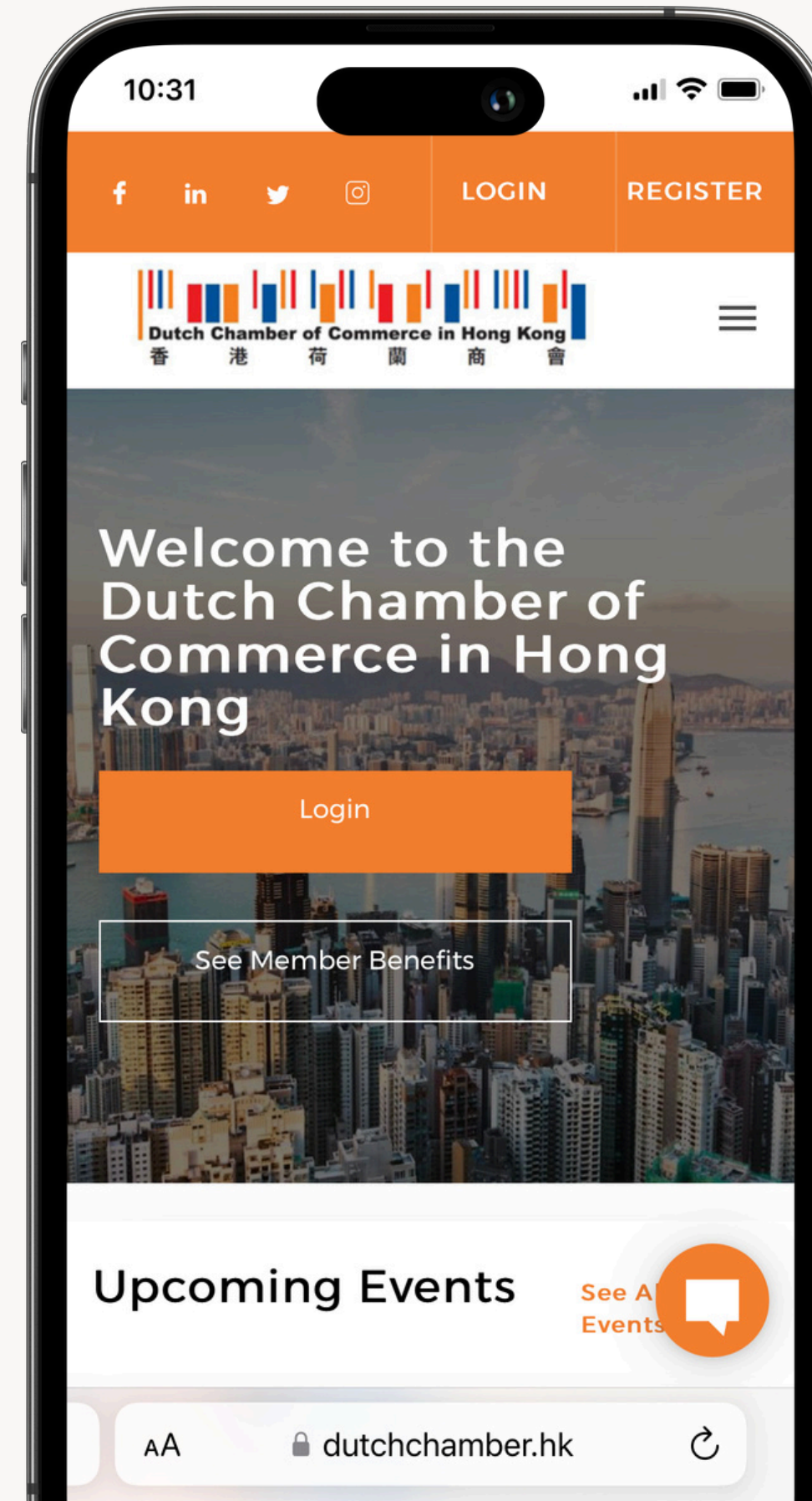




# DutchCham Advertisement Kit

2024-2025

BOOST YOUR VISIBILITY  
ADVERTISE WITH US



# Showcase Your Brand on Three Platforms

---



## Website

The frequently visited  
DutchCham website



## Business Talk

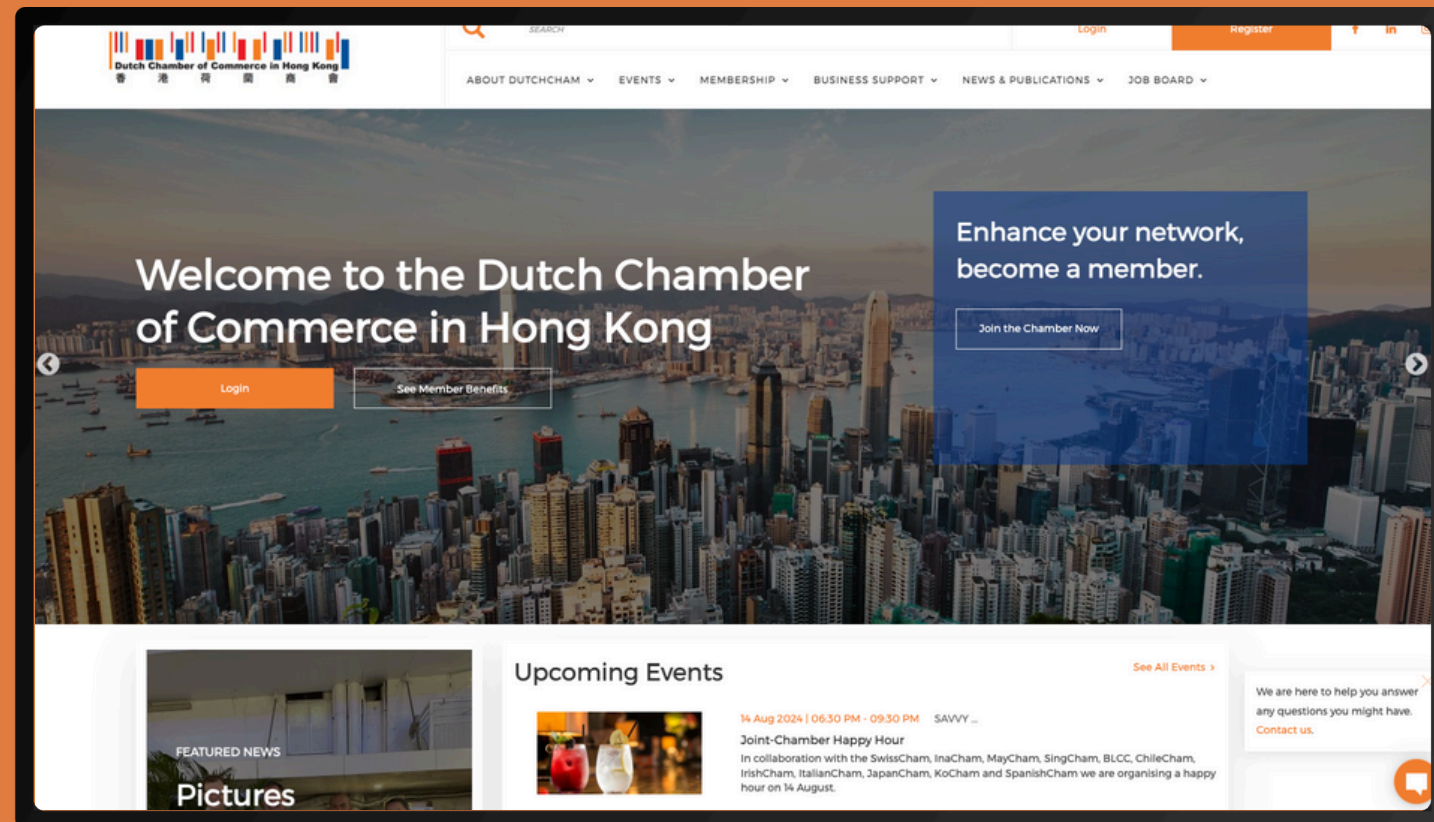
Weekly newsletter, sent by  
e-mail to 2000+ subscribers



## Business Directory

Yearly published overview of  
all our members

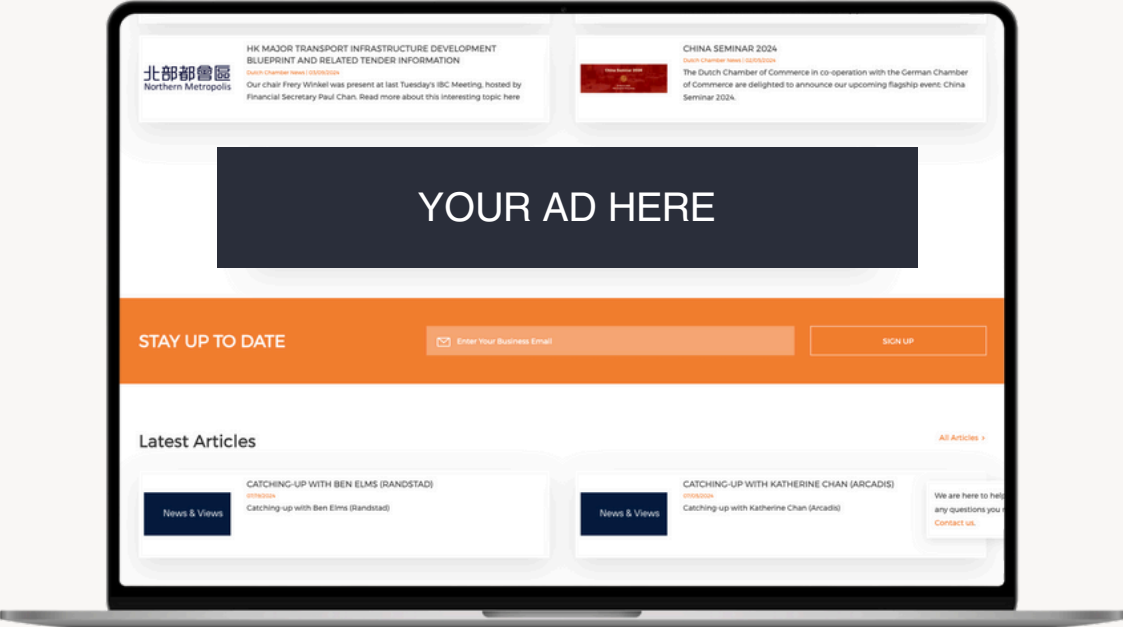
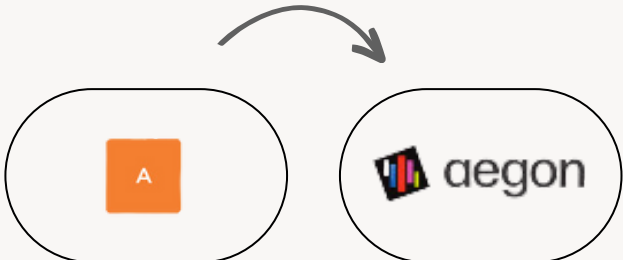
# Website



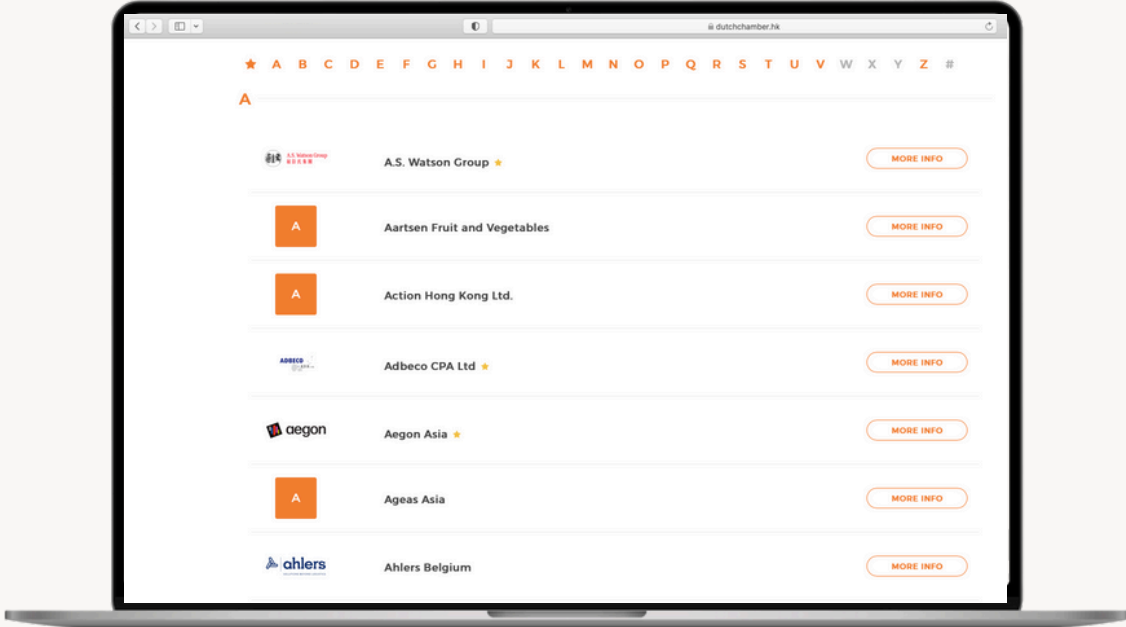
The DutchCham website, [dutchcham.hk](https://dutchcham.hk), serves as a vital hub connecting our valued members, staff, and individuals and companies seeking engagement with the Chamber. Visitors commonly explore our website to stay informed about upcoming events and access the latest articles and interviews of our Business Talk. Moreover, it serves as a member portal, attracting regular visitors.

In light of these extensive interactions, the DutchCham website presents a prime opportunity to showcase your brand through dynamic and clickable advertisements. Additionally, you could promote your brand by featuring a clickable logo in our online business directory.

# Website Pricing



Horizontal Banner	
1 Month	1,000
3 Months	2,500
6 Months	4,000

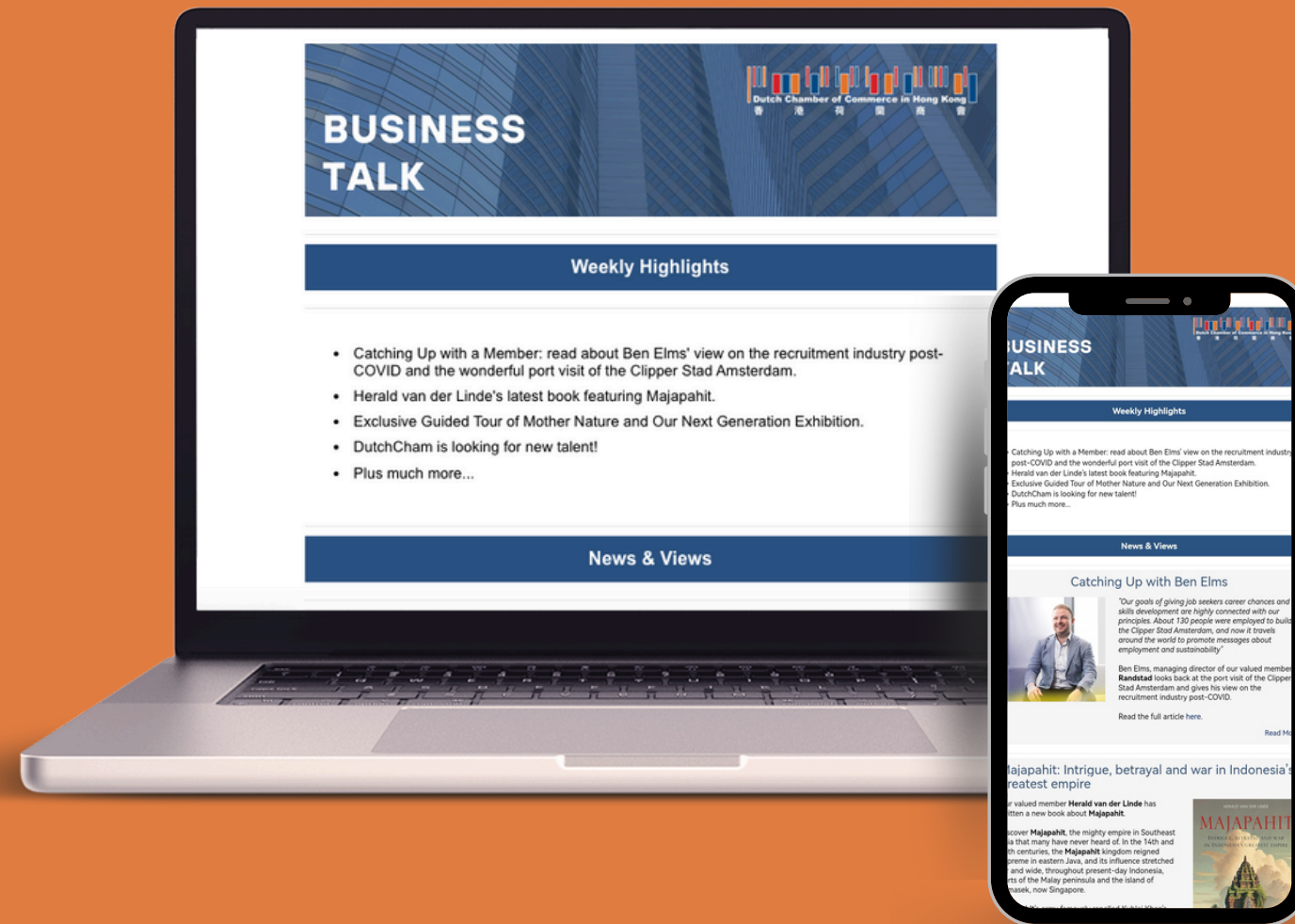


Logo in Online Business Directory	
6 Months	3,750

1162 W x 200 H Pixels

All prices are per month and in HK\$; non-members will be charged an extra 20%

# Business Talk



The DutchCham Business Talk is a weekly communication distributed to over 2000 Dutch, European and Asian subscribers. It not only serves as an overview of the Chamber's events for the week, but it also contains interviews with members, Chamber news and flashbacks of our events. Given the direct delivery of this newsletter to subscribers' e-mail inboxes, advertising offers a unique opportunity to establish a direct connection between your brand and the audience you are trying to reach.

To feature your brand in our Business Talk, you have the option to incorporate a horizontal banner, an advertorial or employ Electronic Direct Marketing (EDM).

# Business Talk

## Pricing

### ADVERTISING

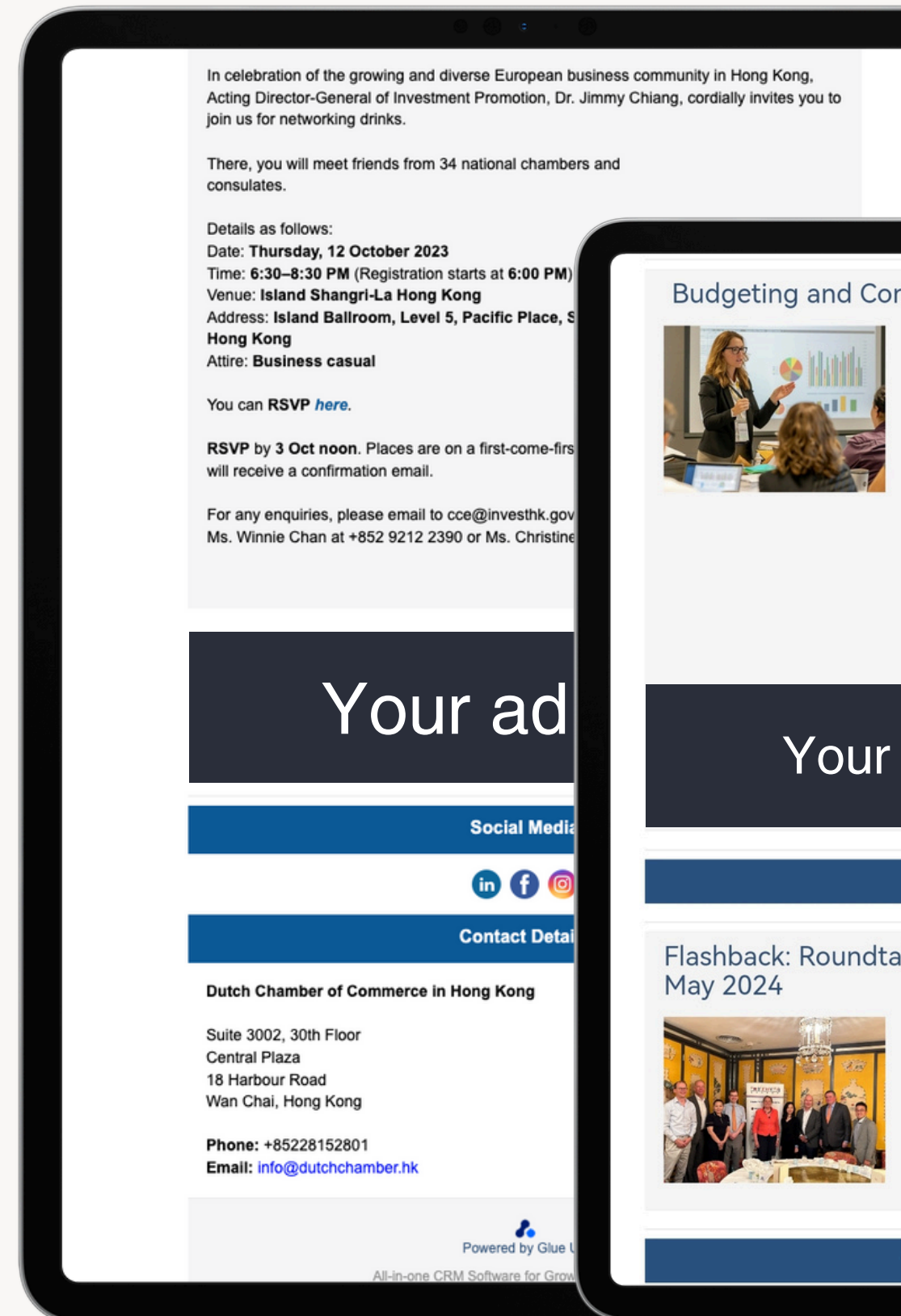
#### Horizontal Banner

1 Edition	1,000
2 Editions	2,000
1 Month	4,000

**Advertorial** 5,000

**Electronic Direct Mail (EDM)** 5,000

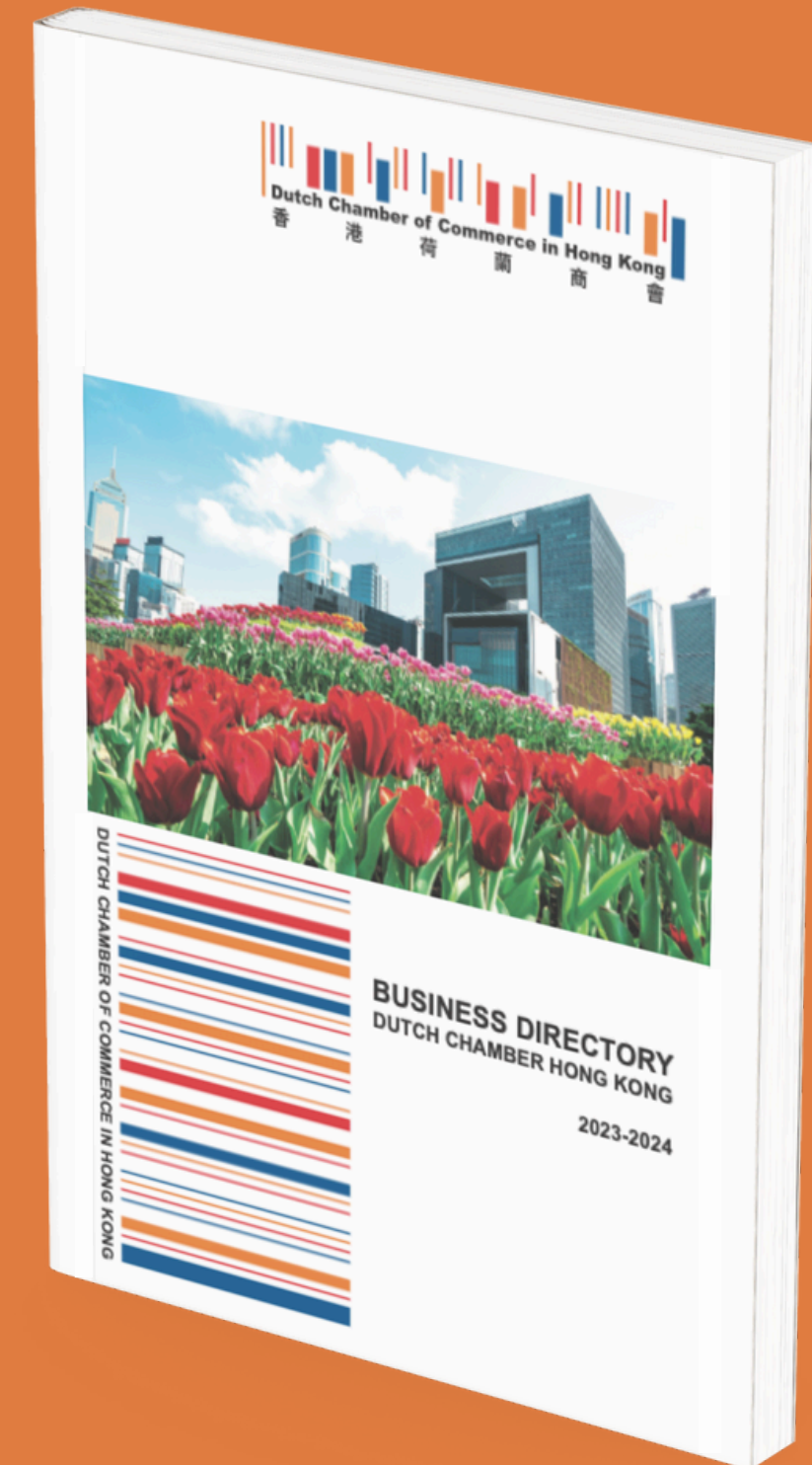
Banner: 600 W x 180 H Pixels



# Business Directory

The Dutch Chamber annually releases a comprehensive Business Directory, encompassing both corporate entities and individual members. This directory is prominently featured on our website, and each Chamber member receives a hardcopy version.

To ensure your company listing enjoys a robust profile, makes a lasting and professional impression, and maximises exposure within the Dutch business community, you have the opportunity to include your company logo, a representative's profile image and an advertisement in our esteemed Business Directory.



# Business Directory

## Pricing

Upgraded Listing with Company Logo & Picture

### ADVERTISING

1 ISSUE

#### Full Page:

Upgraded Listing with Company Logo & Picture*	15,000
Full Page Ad next to Your Listing	17,500
Upgraded Listing and Full Page Ad next to Your Listing	20,000
Inside Cover	25,000
Back Cover	27,000

Includes Logo Advertising in Online Business Directory

90mm W x 160mm H Pixels (3mm bleeding)

\*Corporate Members Only

All prices are per issue and in HK\$; non-members will be charged an extra 20%



Upgraded Listing and Full Page Ad next to Your Listing





# Contact Us

For any inquiry you can reach René Hengeveld on:



[rene@dutchchamber.hk](mailto:rene@dutchchamber.hk)



Suite 3002, 30th Floor, Central Plaza  
18 Harbour Road, Wan Chai, Hong Kong



[www.dutchchamber.hk](http://www.dutchchamber.hk)

